



Application for a premises licence to be granted under the Licensing Act 2003

Reference number:

(1)

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records

(2) I/We **CHAMPERS (RETAIL) LTD.**

apply for a premises licence under section 17
the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we
are making this application to you as the relevant licensing authority in accordance with
section 12 of the Licensing Act 2003

Part 1 - Premises details

Postal address of premises or, if none, Ordnance Survey map reference or description 52 High Street Ruislip middlesex	
Post town Ruislip,	Postcode HA4 7AN

Telephone number at premises(if any)

[Empty box for telephone number]

Non-domestic rateable value of premises

£ **28,500 (BAND B)**

Part 2 - Applicant details

Please state whether you are applying for a premises licence as

- Please tick yes
- a) an individual or individuals* please complete section (A)
 - b) a person other than an individual*
 - i. as a limited company please complete section (B)
 - ii. as a partnership please complete section (B)
 - iii. as an unincorporated association; or please complete section (B)
 - iv. other (for example a statutory corporation) please complete section (B)

(1) Insert name and address of relevant licensing authority and its reference number (optional)
(2) Insert name(s) of applicant

- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

- Please tick yes
- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
 - I am making the application pursuant to
 - a statutory function; or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr Mrs Miss Ms Other title
 (for example, Rev)

Surname First names

I am 18 years old or over Please tick yes
 Date of birth

Day	Month	Year

Current postal address if different from premises address

Post town Postcode

Daytime contact telephone number

E-mail address (optional)

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr

Mrs

Miss

Ms

Other title
(for example, Rev)

Surname

First names

I am 18 years old or over

Please tick ✓ yes

Date of birth

Day	Month	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

Current postal address if different from premises address

Post town

Postcode

Daytime contact telephone number

E-mail address
(optional)

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name

CHAMPERS (RETAIL) LTD

Address

352 HARROW ROAD
MAIDA VALE
LONDON
W9 2HT

Registered number (where applicable)

05906902

Description of applicant (for example partnership, company, unincorporated association etc.)

Company

Telephone number (if any)

020 8961 2889

E-mail address (optional)

ralesh@champersgroup.com

Part 3 - Operating Schedule

When do you want the premises licences to start?

Day	Month	Year
01	08	2010

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

Please give a general description of the premises (please read guidance note 1)

The premises previously was a Threshers Wine Merchants which had gone into administration.

It is approx 500 sq ft as a square unit with fixtures and fittings from the previous occupants selling the same.

We propose to keep it inline with the area's local residence providing top end wines.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

--

What licensable activities do you intend to carry on from the premises?
(Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick ✓ yes

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of entertainment facilities for:

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)

Provision of late night refreshment (if ticking yes, fill in box L)

Supply of alcohol (if ticking yes, fill in box M)

In all cases complete boxes N, O and P

A

Plays			Will the performance of a play take place indoors or outdoors or both - please tick <input checked="" type="checkbox"/> (please read guidance note 2) Indoors <input type="checkbox"/> Outdoors <input type="checkbox"/> Both <input type="checkbox"/>
Day	Start	Finish	
Mon			Please give further details here (please read guidance note 3)
Tue			State any seasonal variations for performing plays (please read guidance note 4)
Wed			Non-standard timings. Where you intend to use the premises for the performance of plays at different times from those listed in the column on the left, please list (please read guidance note 5)
Thur			
Fri			
Sat			
Sun			

B

Films			Will the exhibition of films take place indoors or outdoors or both - please tick <input checked="" type="checkbox"/> (please read guidance note 2) Indoors <input type="checkbox"/> Outdoors <input type="checkbox"/> Both <input type="checkbox"/>
Day	Start	Finish	
Mon			Please give further details here (please read guidance note 3)
Tue			State any seasonal variations for the exhibition of films (please read guidance note 4)
Wed			Non-standard timings. Where you intend to use the premises for the exhibition of films at different times from those listed in the column on the left, please list (please read guidance note 5)
Thur			
Fri			
Sat			
Sun			

A-K do not apply

K

Provision of facilities for entertainment of a similar description to that falling within I or J Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment facility you will be providing
			Will the entertainment facility be indoors or outdoors or both - please tick <input checked="" type="checkbox"/> (please read guidance note 2) Indoors <input type="checkbox"/> Outdoors <input type="checkbox"/> Both <input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3) State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within I or J (please read guidance note 4) Non-standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within I or J at different times from those listed in the column on the left, please list (please read guidance note 5)
Mon			
Tue			
Wed			
Thur			
Fri			
Sat			
Sun			

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both - please tick <input checked="" type="checkbox"/> (please read guidance note 2)
			Indoors <input type="checkbox"/> Outdoors <input type="checkbox"/> Both <input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)
Mon			
Tue			State any seasonal variations for the provision of late night refreshment (please read guidance note 4)
Wed			
Thur			
Fri			
Sat			Non-standard timings. Where you intend to use the premises for the provision of late night refreshment at different times from those listed in the column on the left, please list (please read guidance note 5)
Sun			

M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the sale of alcohol be for consumption - please tick box <input checked="" type="checkbox"/> (please read guidance note 7)
			On the premises <input type="checkbox"/> Off the premises <input checked="" type="checkbox"/> Both <input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)
Mon	10.00 AM	23.00 PM	
Tue	10.00 AM	23.00 PM	Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times from those listed in the column on the left, please list (please read guidance note 5)
Wed	10.00 AM	23.00 PM	
Thur	10.00 AM	23.00 PM	
Fri	10.00 AM	23.00 PM	
Sat	10.00 AM	23.00 PM	
Sun	10.00 AM	23.00 PM	

State the name and details of the individual whom you wish to specify on the licence as premises representative

Name Elizabeth V. Price

Address

Postcode

Personal Licence number (if known) 00KP-001AQ B7P9-084

Issuing licensing authority (if known) Harrow Council

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

None

*

O

Hours premises are open to the public

State any seasonal variations (please read guidance note 4)

Standard days and timings (please read guidance note 6)

Day	Start	Finish
Mon	<u>Same as</u>	<u>Overleaf</u>
	<u>←</u>	<u>M.</u>
Tue		
Wed		
Thur		
Fri		
Sat		
Sun		

Non-standard timings. Where you intend to use the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)

P Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d, e) (please read guidance note 9)

- HAVE A OPERATING SCHEDULE IN PLACE.
- CLEAR DISPLAY OF OPENING / CLOSING TIMES.
- HAVE STEPS TAKEN TO PROMOTE LICENCING OBJECTIVES.
- HAVE STAFF FULLY TRAINED REGARDING LICENCING OBJECTIVES.

b) The prevention of crime and disorder

- HAVING CCTV - 24hr INSTALLED (8 CAMERAS)
- RESPONSIBLE SALE OF ALCOHOL / DRINKS PROMOTIONS.
- HAVE QUALIFIED STAFF TO BE ABLE TO JUDGE WHO TO SELL ALCOHOL TO.
- NO OPEN CONTAINERS TO BE SOLD.

c) Public safety

- HAVING CCTV - 24hr INSTALLED (8 CAMERAS)
- STAFF TRAINED FOR EMERGENCIES + EVACUATION PROCEDURES.
- RESPONSIBLE SALE OF ALCOHOL
- SIGNS FOR SALE OF ALCOHOL TO OVER 18'S ONLY.
- SMOKE ALARMS INSTALLED / FIRE EXITS CLEARLY MARKED.
- FIRE EXTINGUISHERS INSTALLED (CHECKED REGULARLY)

d) The prevention of public nuisance

- REFUSAL TO SELL ALCOHOL TO THOSE WHO MAY BE OF PUBLIC NUISANCE.
- SIGNS FOR SALE OF ALCOHOL TO OVER 18'S ONLY.
- SIGNS FOR WASTE DISPOSAL.

e) The protection of children from harm

- AGE LIMITATIONS. (PROOF OF ID IN PLACE)

CHECKLIST:

Please tick ✓ yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 - Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent. (Please read guidance note 11)
If signing on behalf of the applicant please state in what capacity.

Signature K. Patel

Date 26th July 2010

Capacity DIRECTOR

For joint applications signature of 2nd applicant, 2nd applicant's solicitor or other authorised agent.
(Please read guidance note 12)

If signing on behalf of the applicant please state in what capacity.

Signature _____

Date

Capacity

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)	
KILESH PATEL CHAMPERS RETAIL LTD 352 HARRON ROAD MAIDA VALE	
Post town <u>LONDON</u>	Postcode <u>W9 2HT</u>
Telephone number (if any) <u>02089612889</u>	
If you would prefer us to correspond with you by e-mail your e-mail address (optional) <u>killesh@champersgroup.com</u>	

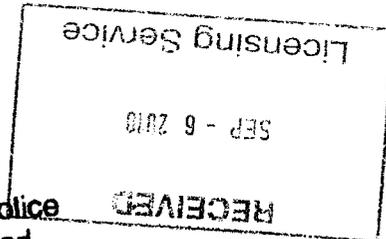
APPENDIX (2)

METROPOLITAN
POLICE

Working together for a safer London

ERRITORIAL POLICING

3rd September 2010

Mr Norman Stanley
Licensing Office
Civic Centre
UxbridgeNorthwood Police
2, Murray Road
Northwood
HA6 2YN

Your Ref

Dear Mr Stanley

Re: Premises licence application: Champers (ex Threshers) 52 Ruislip High Street

On behalf of the Commissioner of Police I wish to make a representation to the application for the grant of a premises licence at the above venue.

Our representation is in support of the licensing objectives. The prevention of crime and disorder, nuisance and the protection of children from harm.

Police continue to receive reports of crime associated with retail outlets. In January there was an armed robbery at a sweet shop. Other off licences in the Hayes area and in particular the town centre have been robbed at knife point. In August of this year there was a robbery in Hayes of an off licence when masked men fired a air pistol into the face of the shop assistant.

Police action around offences of selling to drunken persons and underage has in the past been supported by preventative measures and conditions requested in applications. Regular test purchases for underage sales are still producing a failure rate of 20%.

I note the measures proposed under part P in the application and in some respect the police authority found these to be in part obscure and difficult to translate to any given licence. For the purpose of the application being more defined police would note the following changes which were agreed in principal by the applicant including some additions.

Part P box a. The words *Have steps taken to promote licensing objectives* To be changed to Take necessary steps to promote the licensing objectives

Part P box b

The words;
Having CCTV 24 hour installed (8 cameras)

Changed to read ;

Maintain a 8 camera CCTV system in good working order. Capable of retaining images for a period of 30 days. The images being available to the police and local authority on request.

The system should be capable of recording at a speed of 20 frames per second.
An outside camera shall be positioned so that it records persons entering and leaving the store.

One inside camera should be positioned to record activity at the sales point
One camera should be positioned to record all persons entering incorporating a head and shoulders view

Other cameras should be placed to show any area where there is a display of alcohol products.

The words;

Have qualified staff to be able to judge and sell alcohol to; shall be replaced with the words;

All staff shall undergo training which shall be recorded in the operating schedule and one member of staff in addition to the DPS shall have a personal licence.

In addition the police would like to see the following conditions added;

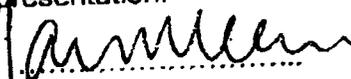
There shall be two adult persons on the premises at all times after 7pm and up until the close of business each day.

All alcohol products shall be stored in a direct line of sight from the cashier's position and not obscured by other displays or shelving.

The till shall be placed under the counter or if on the counter it shall be fixed into position so that it cannot be easily moved.

No alcohol products shall be displayed within 2 meters of the door

If the above conditions were agreed the police would be willing to withdraw this representation.



Ian Meens

Licensing Sergeant, Hillingdon Borough

Phone: 0208 246 1933

Metphone: 41933

Mobile: 07785 226483

□ Fax: 0208 246 1990

□ E-mail: ian.meens@met.police.uk

Mall: Sergeant Ian Meens,
Licensing
Northwood police Station
2 Murray Road
Northwood
Middx
HA6 2YW

Sharon Garner - Changers Retail application 52 High Street Ruislip

From: >
To: <licensing@hillingdon.gov.uk>
Date: 12 September 2010 20:31
Subject: Changers Retail application 52 High Street Ruislip
Attachments: IMG_0002.JPG; IMG_0001.JPG

We are concerned at the increase in anti social behaviour that an alcohol shop open till 11.00 pm will generate. The shop is on the corner of our road, which is a residential street. It is about 200 metres away from our house.

In recent times we have had a builder's portable toilet set alight next door. The fire extended to a tree in our garden, and it had the potential to endanger life. In another incident our front boundary fence was smashed by vandals. None of these incidents resulted in an arrest or conviction.

We have been in communication with the Council for a long time regarding litter from food and drink consumed in our road, yet the Council has been unable to control the situation. I attach photos of two cans of drink dumped here last night, one just outside our house and one into our drive.

A large proportion of alcohol, beverages and food items purchased late in the evening are likely to be for consumption in the adjacent roads. This is bound to lead to increased litter and anti social behaviour at our doorstep.

We therefore request you to refuse this application. If however this is not possible, then we request you to limit opening hours to say 8.00 pm each night.

Regards

Mike and Helene Briskman





APPENDIX (4)

RESPONSIBLE AUTHORITIES FOR GRANT, VARIATION OF A PREMISES LICENCE OR CLUB PREMISES CERTIFICATE WITHIN THE LONDON BOROUGH OF HILLINGDON

The applicant must send the original application to the Licensing Service and a complete copy of the application including the form, operating schedule and plan in the prescribed form to each responsible authority as follows:-

<p>The Licensing Service London Borough of Hillingdon Civic Centre 3S/09 High Street Uxbridge UB8 1UW</p> <p><i>Licensing Authority</i></p>	<p>Chief Officer of Police c/o Northwood Police Station Murray Road Northwood HA6 2YW Attn Sgt I Meens</p> <p><i>Hillingdon Police Enforcement</i> *for all areas except Heathrow</p>
<p>Chief Officer of Police c/o Inspector Robert Harrison ACIT Heathrow Police Station East Ramp Hounslow TW6 2DJ</p> <p><i>Heathrow Police Enforcement</i> *for Heathrow area only</p>	<p>Fire Safety Regulation: North West Area 1 London Fire Brigade 169 Union Street London SE1 0LL Attn: North West Area Team</p> <p><i>Hillingdon Fire Authority</i></p>
<p>Service Manager- Safeguarding Children and Quality Assurance 4S/07 Social Services London Borough Of Hillingdon Civic Centre Uxbridge UB8 1UW</p> <p><i>A body involved in the Protection of Children from Harm</i></p>	<p>Food, Health and Safety Team London Borough of Hillingdon Civic Centre Uxbridge UB8 1UW</p> <p><i>Enforcing Authority for the Health and Safety at Work Act 1974</i></p>
<p>Trading Standards Service London Borough of Hillingdon Civic Centre Uxbridge UB8 1UW Attn Divisional Trading Standards Officer</p> <p>Enforcing Authority under the Weights and Measures Act 1985</p>	<p>Environmental Protection Unit London Borough Of Hillingdon Civic Centre Uxbridge UB8 1UW</p> <p>Enforcing Authority for matters relating to Environmental Pollution and Public Nuisance</p>
<p>Head of Planning London Borough Of Hillingdon Civic Centre Uxbridge UB8 1UW</p> <p><i>The Planning Authority</i></p>	

APPENDIX (S)

52 HIGH ST., RUISLIP.

Map Print Layout

14 KING EDWARDS RD, RUISLIP





